

# SAMPLE SCHOOL SIGN FAMILY

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**PRIMARY** TYPOGRAPHY

Sofia Pro  
Semi-Bold

**Sofia Pro Semi-Bold**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Vv Ww Xx Yy Zz  
1234567890

**PRIMARY** COLOURS



**SECONDARY** COLOURS

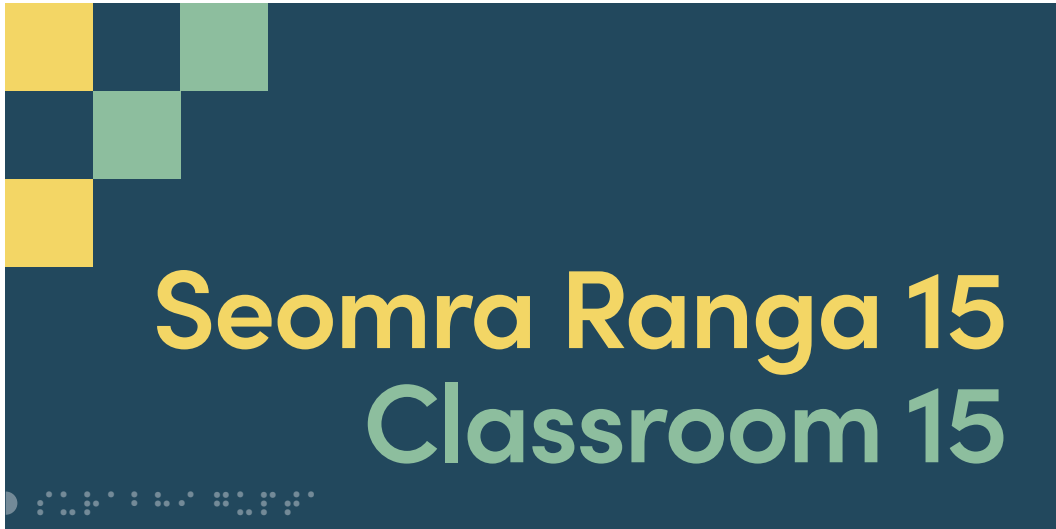


**ICONOGRAPHY**

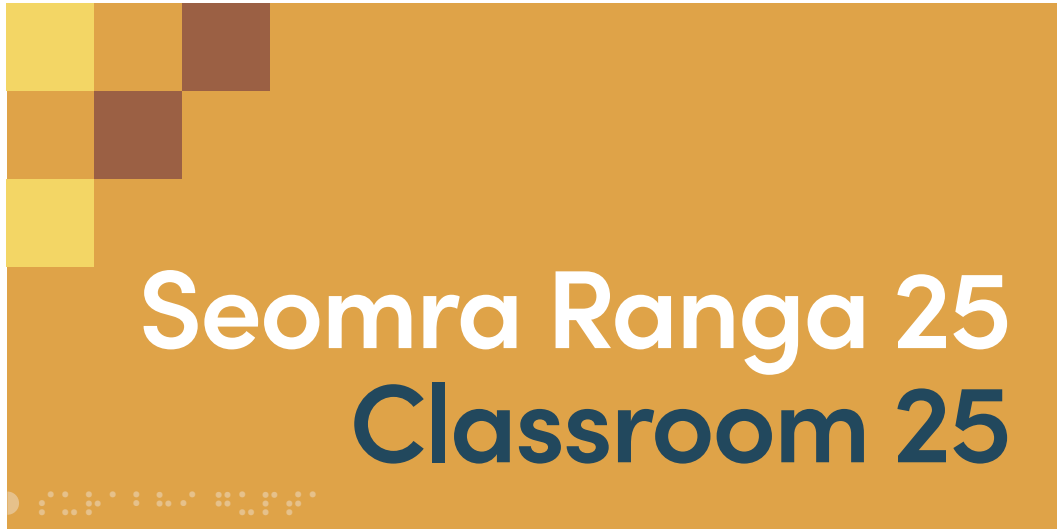


**COLOUR VARIATION**

Colour can vary based on floor level to enhance recognition of each level.



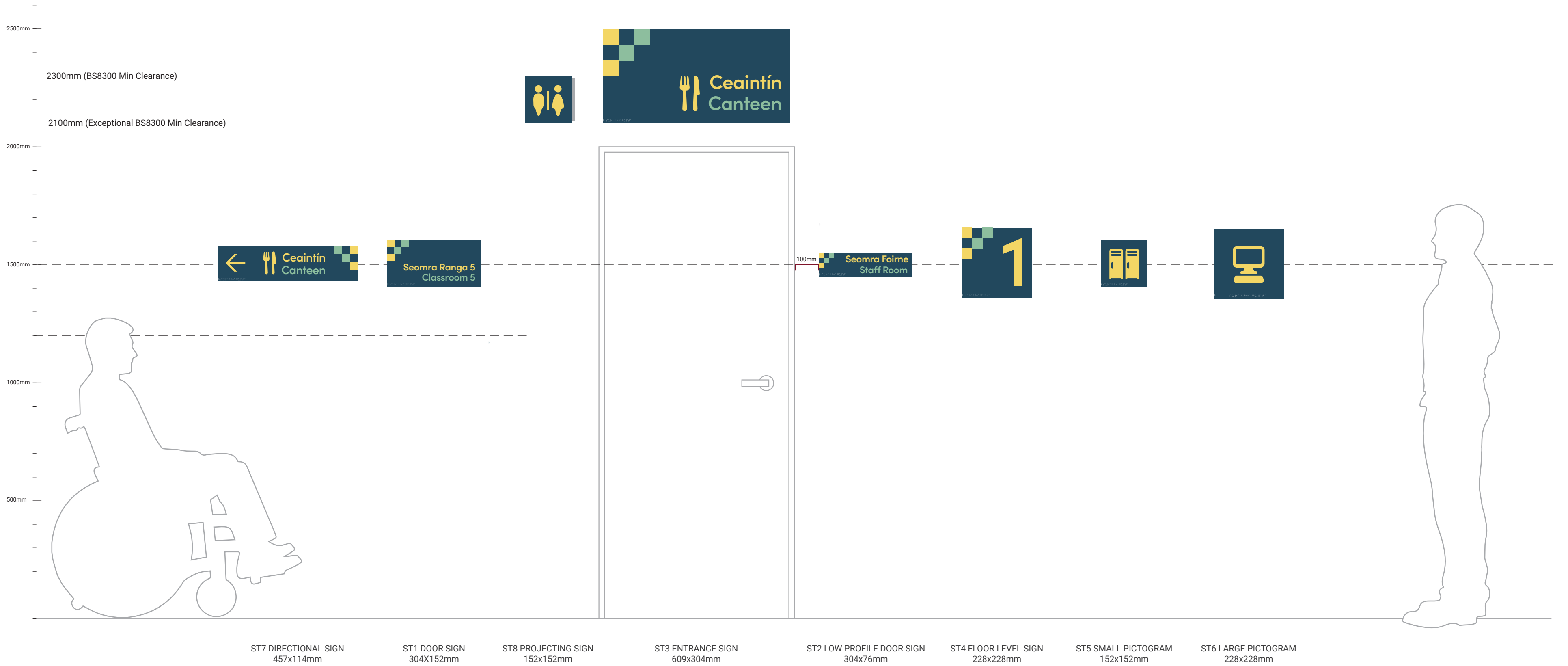
GROUND FLOOR



FIRST FLOOR



SECOND FLOOR



Scale 1:20



ST10 EXTERNAL TOTEM  
1800x1200mm

ST11 POST AND PANEL  
1250x1350mm

ST12 FINGERPOST SIGN  
2500x1670mm

# ST1 DOOR SIGN

## Paint Finish

Stove Enamelled 15% Gloss

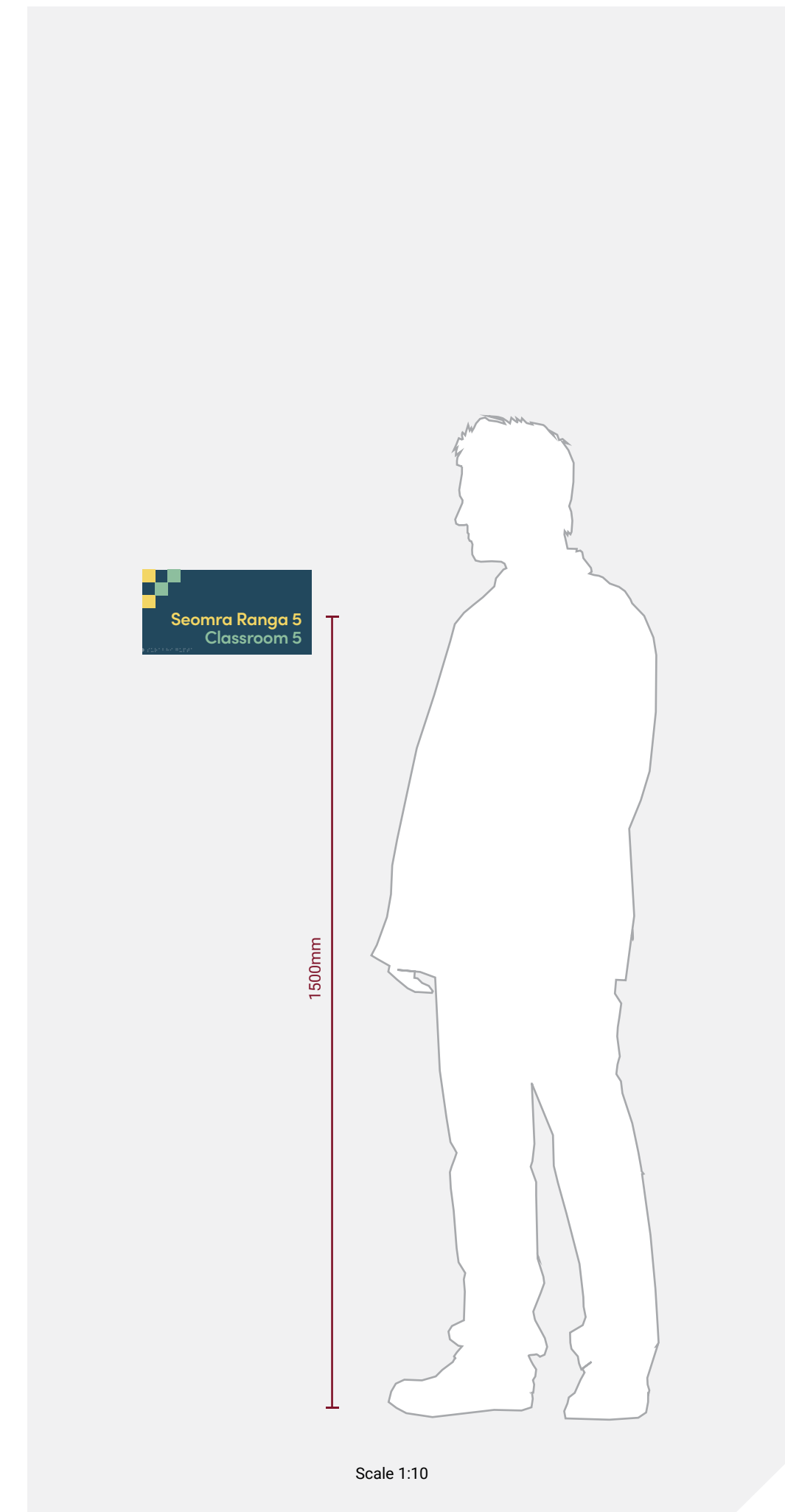
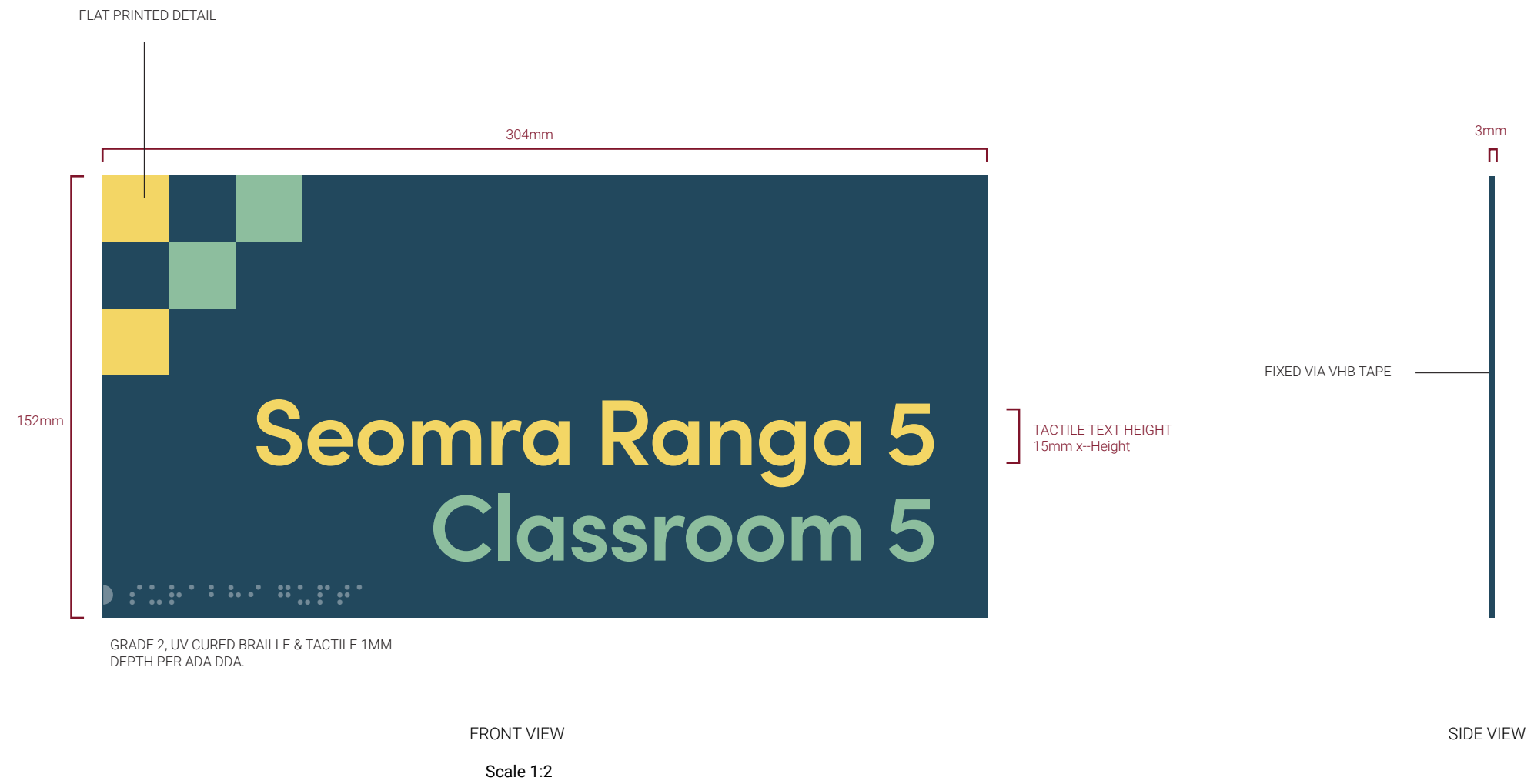
## Print Finish

Embossed 1mm UV Cured ink with CMYK layer  
Flat Printed UV Cured

## Fixation

3M VHB Double Sided Tape

## Colours:



## ST2 LOW PROFILE ROOM DOOR SIGN

### Paint Finish

Stove Enamelled 15% Gloss

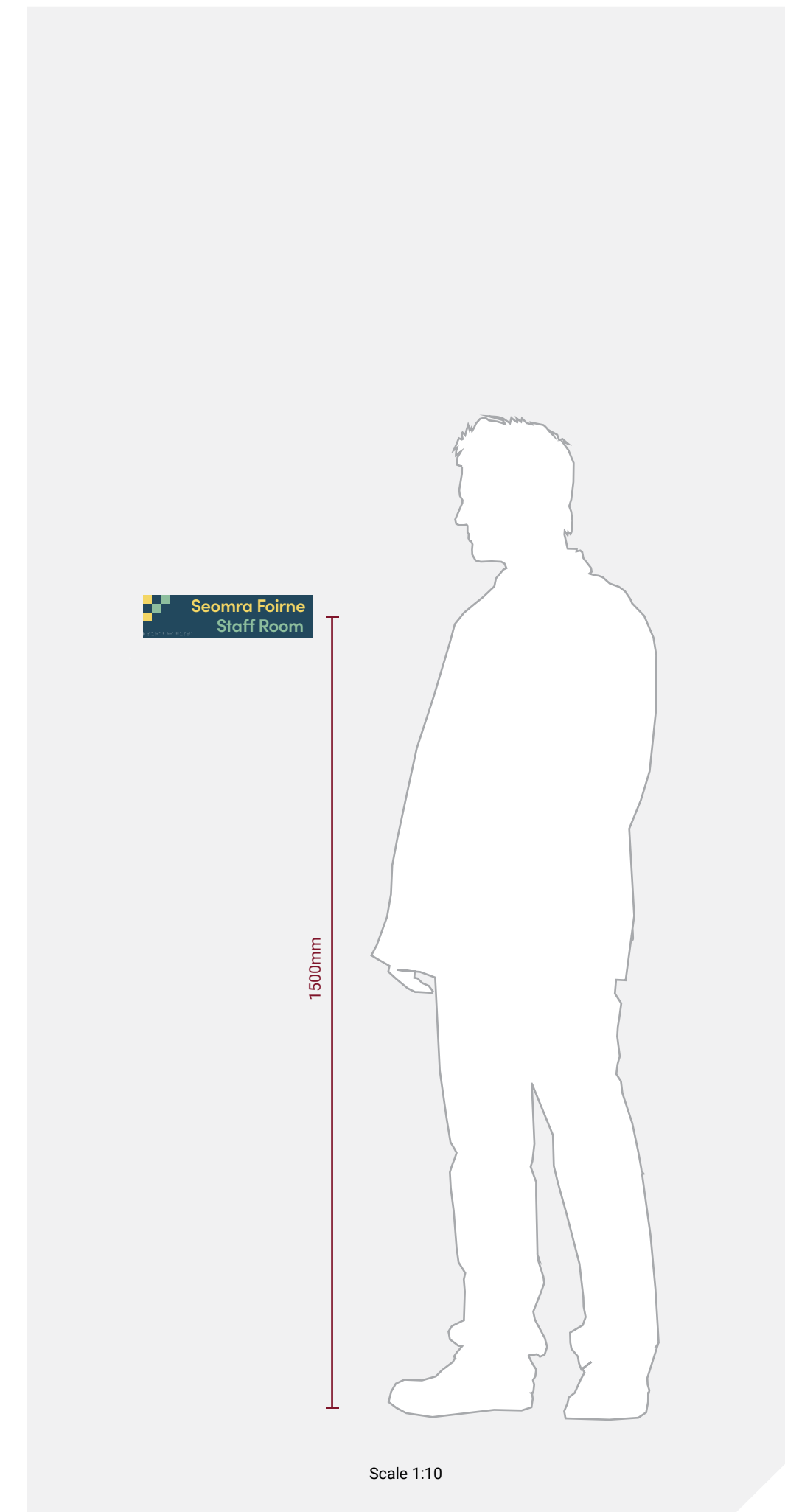
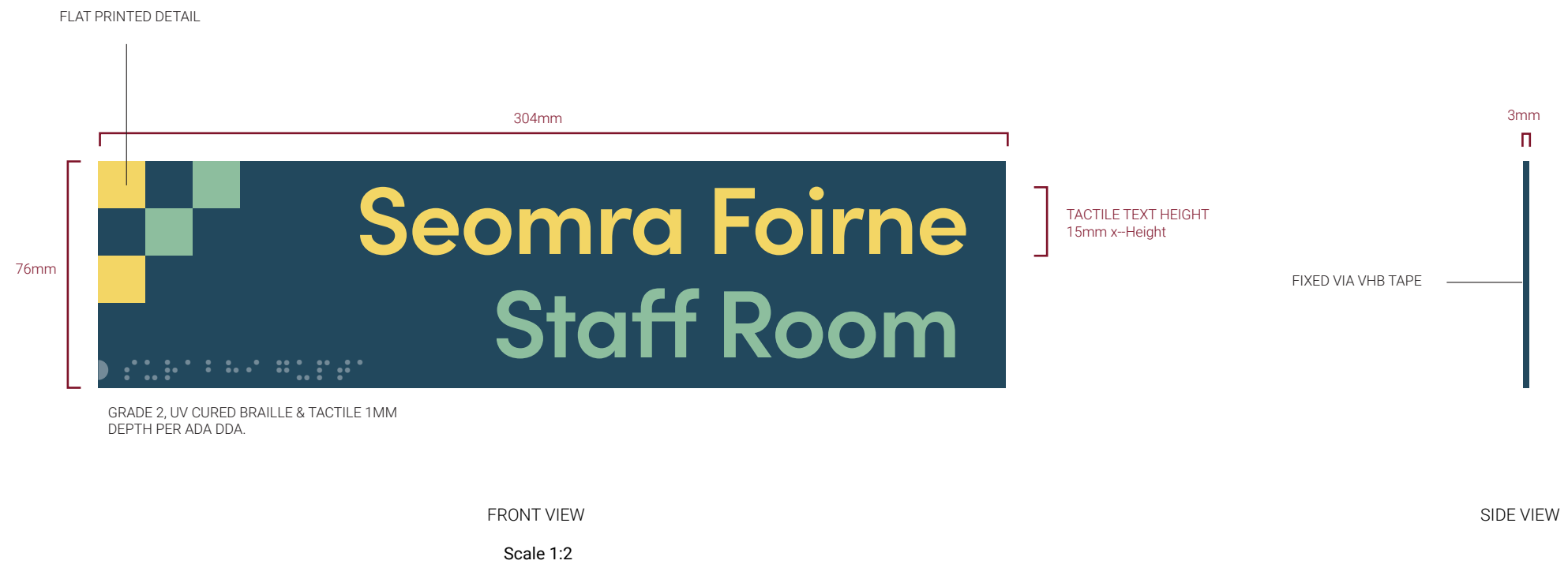
### Print Finish

Embossed 1mm UV Cured ink with CMYK layer  
Flat Printed UV Cured

### Fixation

3M VHB Double Sided Tape

### Colours:



# ST3 ENTRANCE SIGN

## Paint Finish

Stove Enamelled 15% Gloss

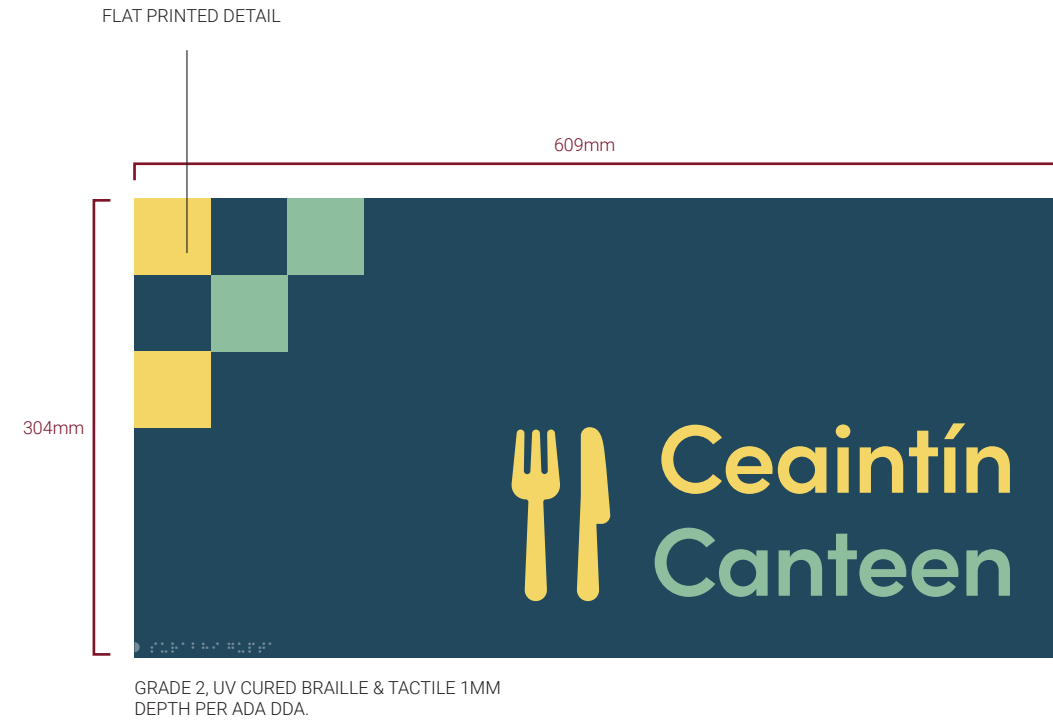
## Print Finish

Embossed 1mm UV Cured ink with CMYK layer  
Flat Printed UV Cured

## Fixation

3M VHB Double Sided Tape

## Colours:

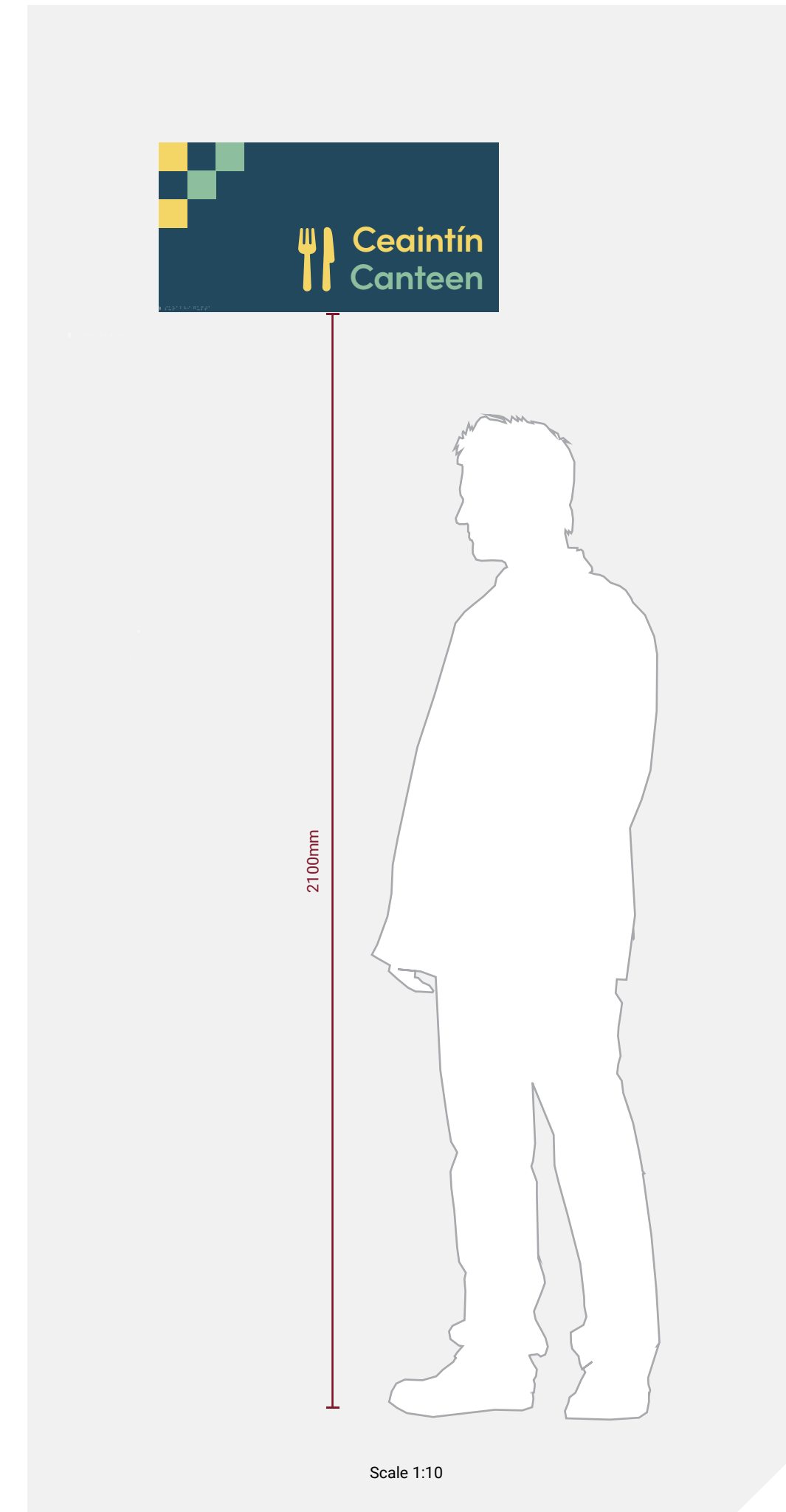


FRONT VIEW

Scale 1:5



SIDE VIEW





# ST4 FLOOR LEVEL SIGN

## Paint Finish

Stove Enamelled 15% Gloss

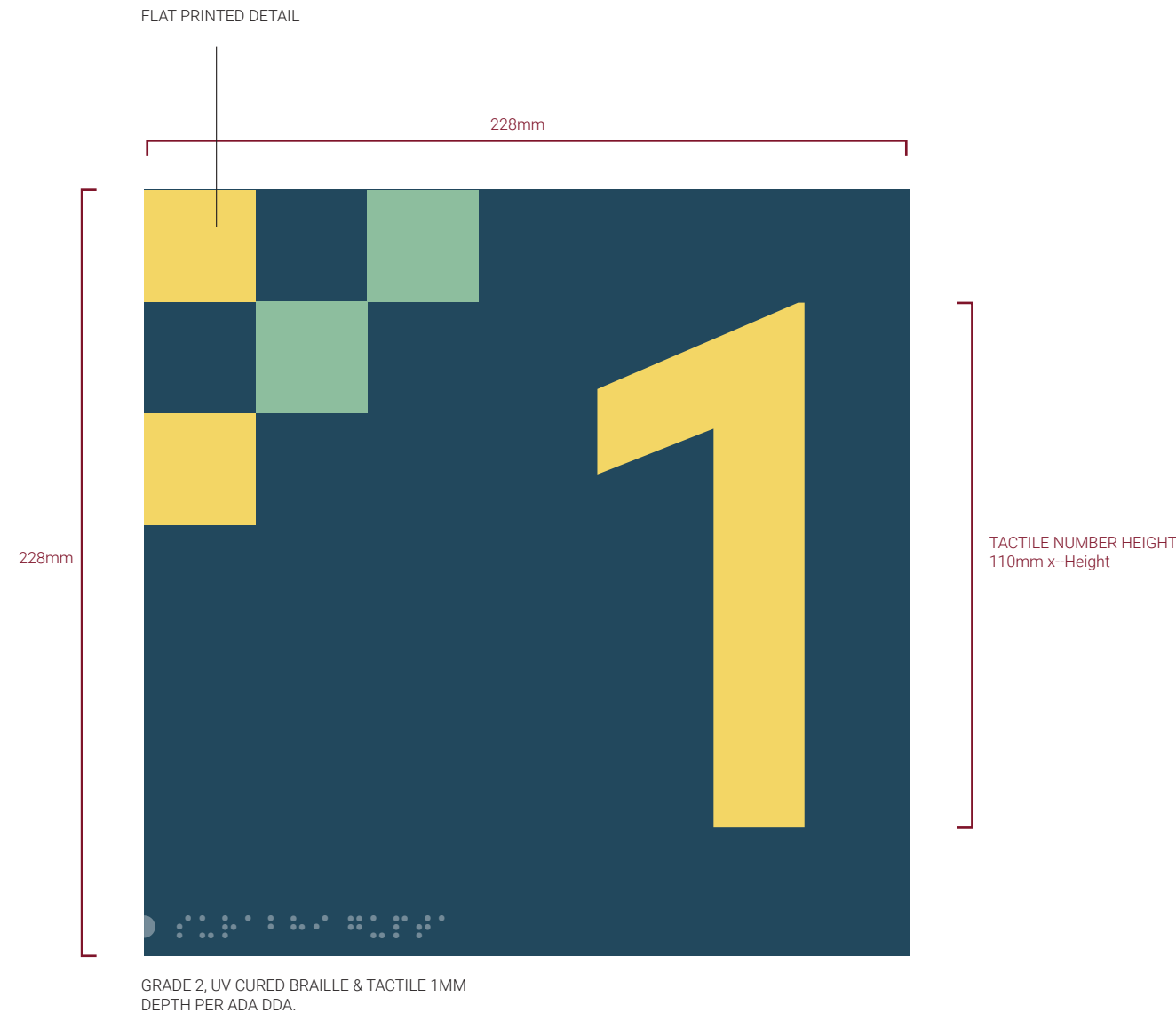
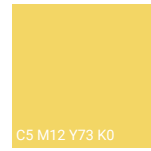
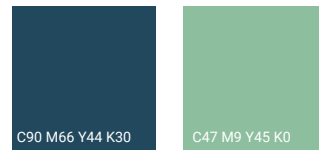
## Print Finish

Embossed 1mm UV Cured ink with CMYK layer  
Flat Printed UV Cured

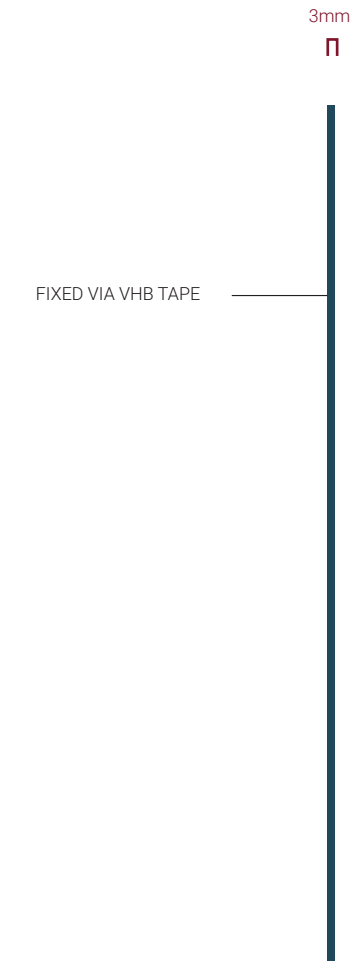
## Fixation

3M VHB Double Sided Tape

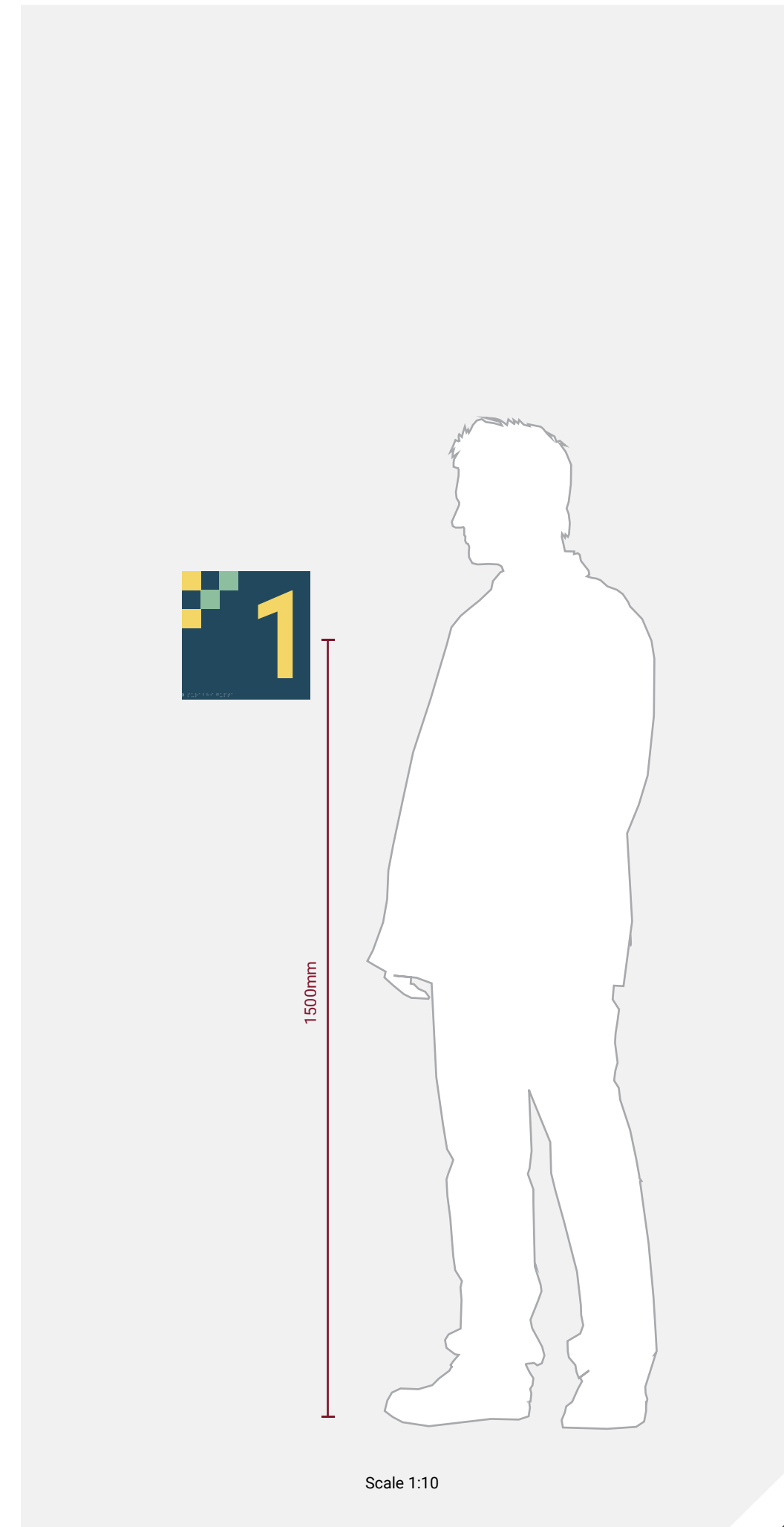
## Colours:



FRONT VIEW  
Scale 1:2



SIDE VIEW



# ST5 SMALL PICTOGRAM SIGN

## Paint Finish

Stove Enamelled 15% Gloss

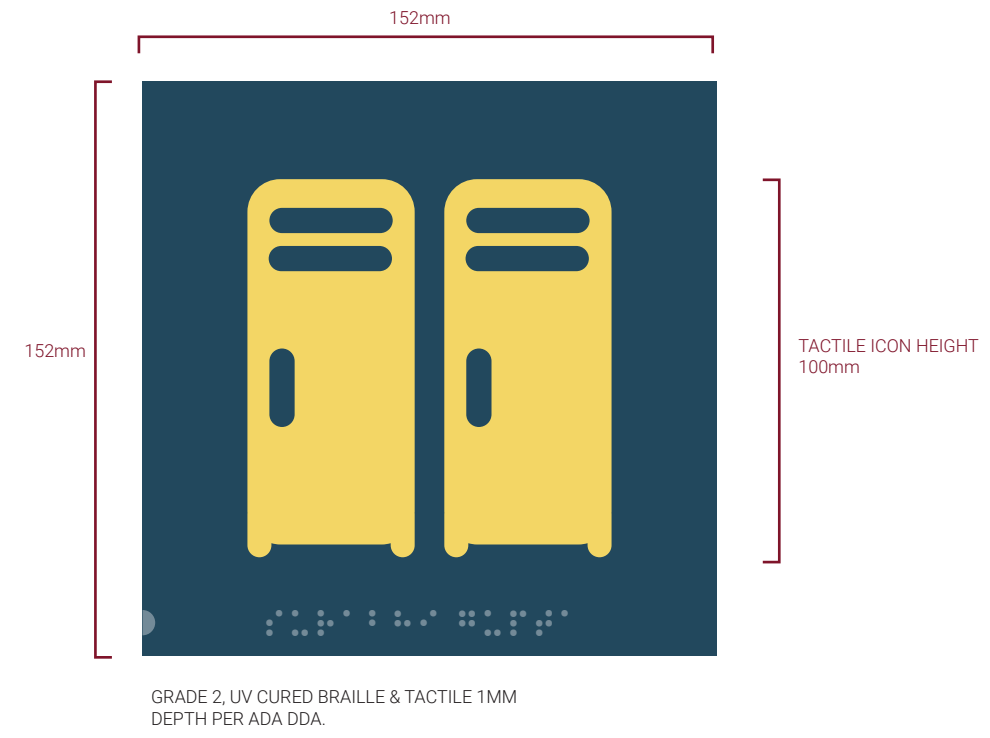
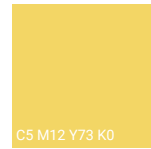
## Print Finish

Embossed 1mm UV Cured ink with CMYK layer  
Flat Printed UV Cured

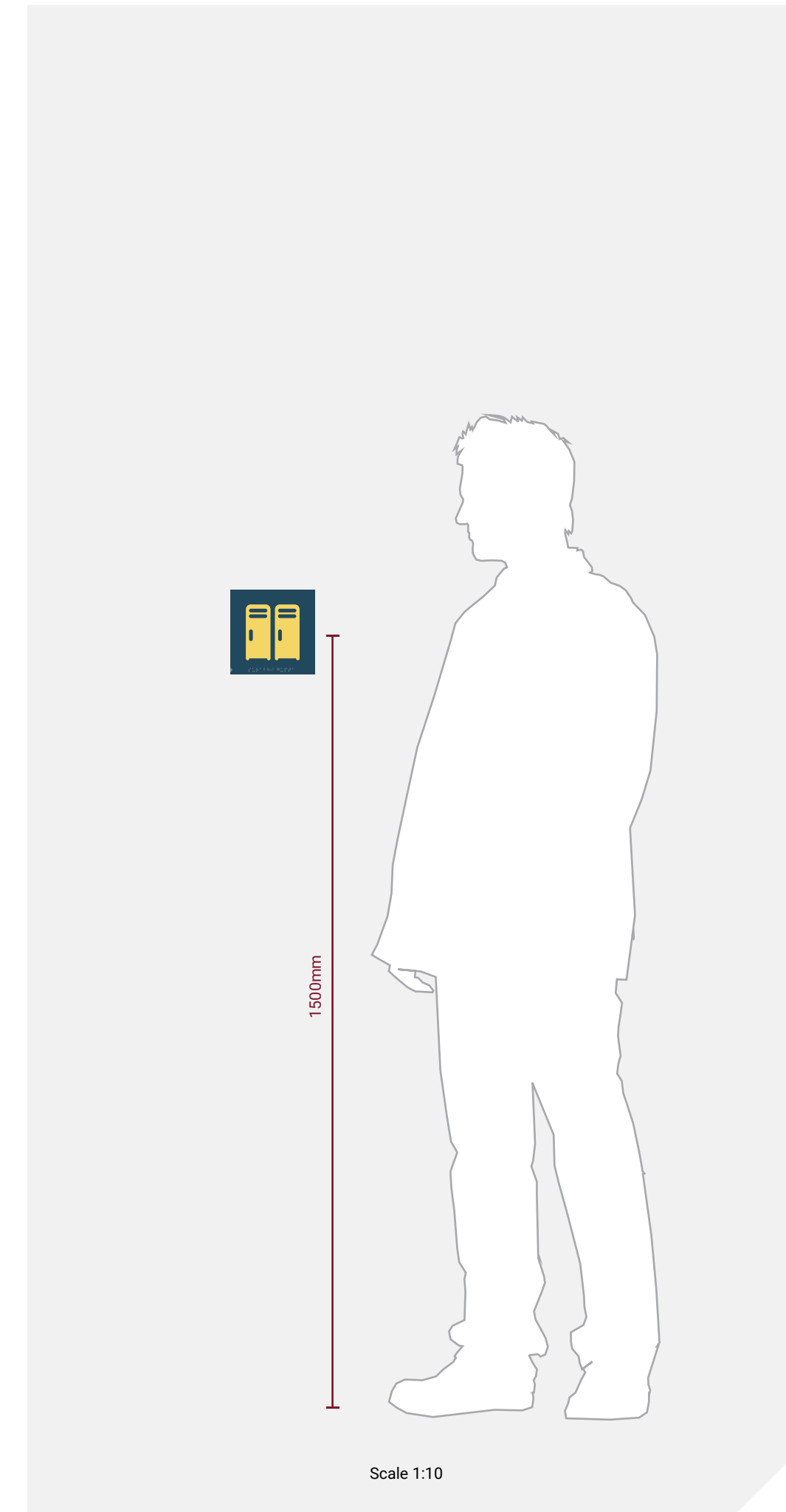
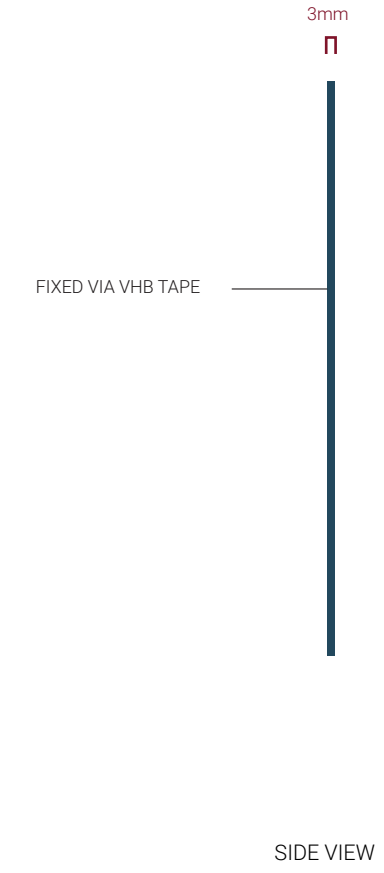
## Fixation

3M VHB Double Sided Tape

## Colours:



FRONT VIEW  
Scale 1:2



# ST6 LARGE PICTOGRAM SIGN

## Paint Finish

Stove Enamelled 15% Gloss

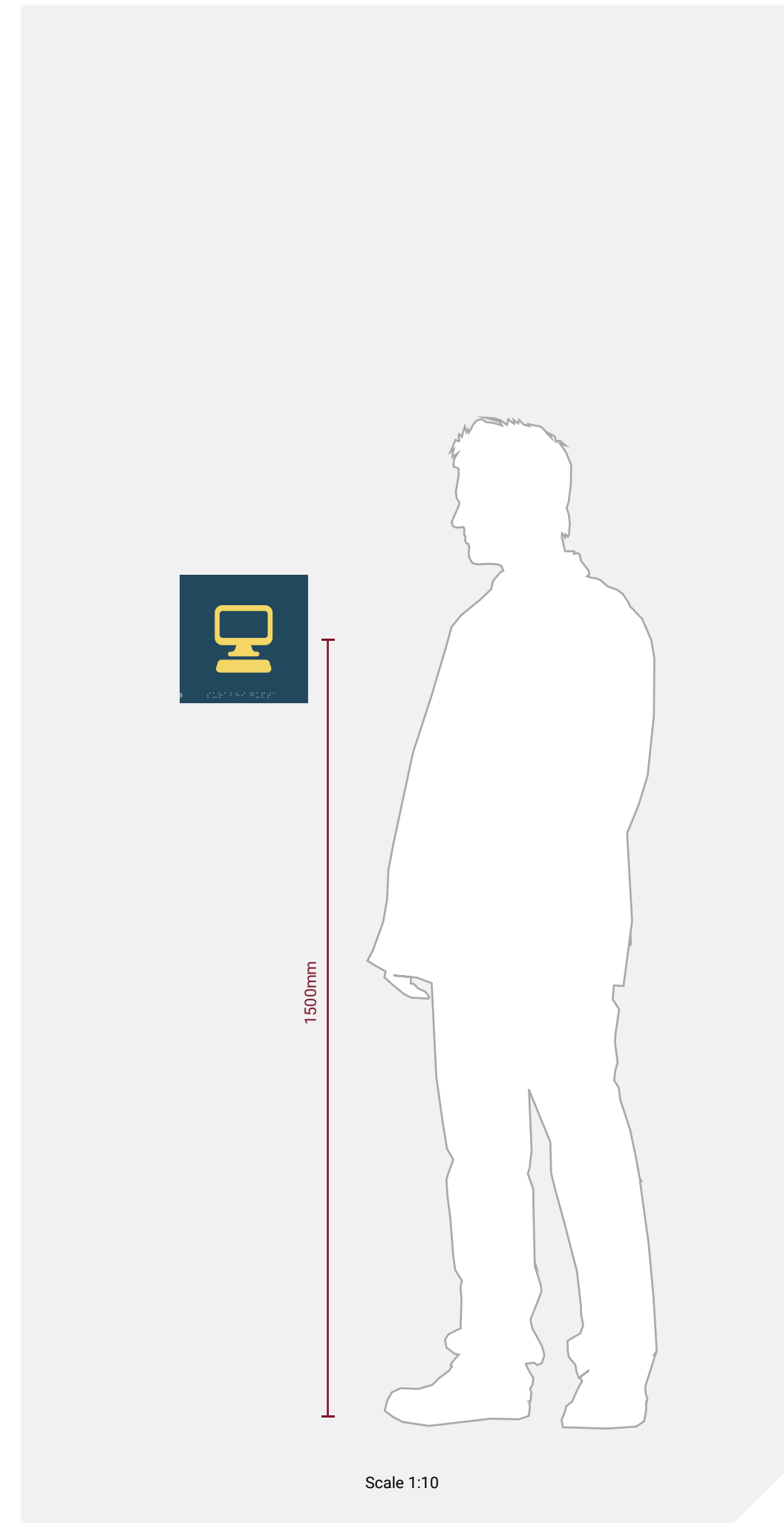
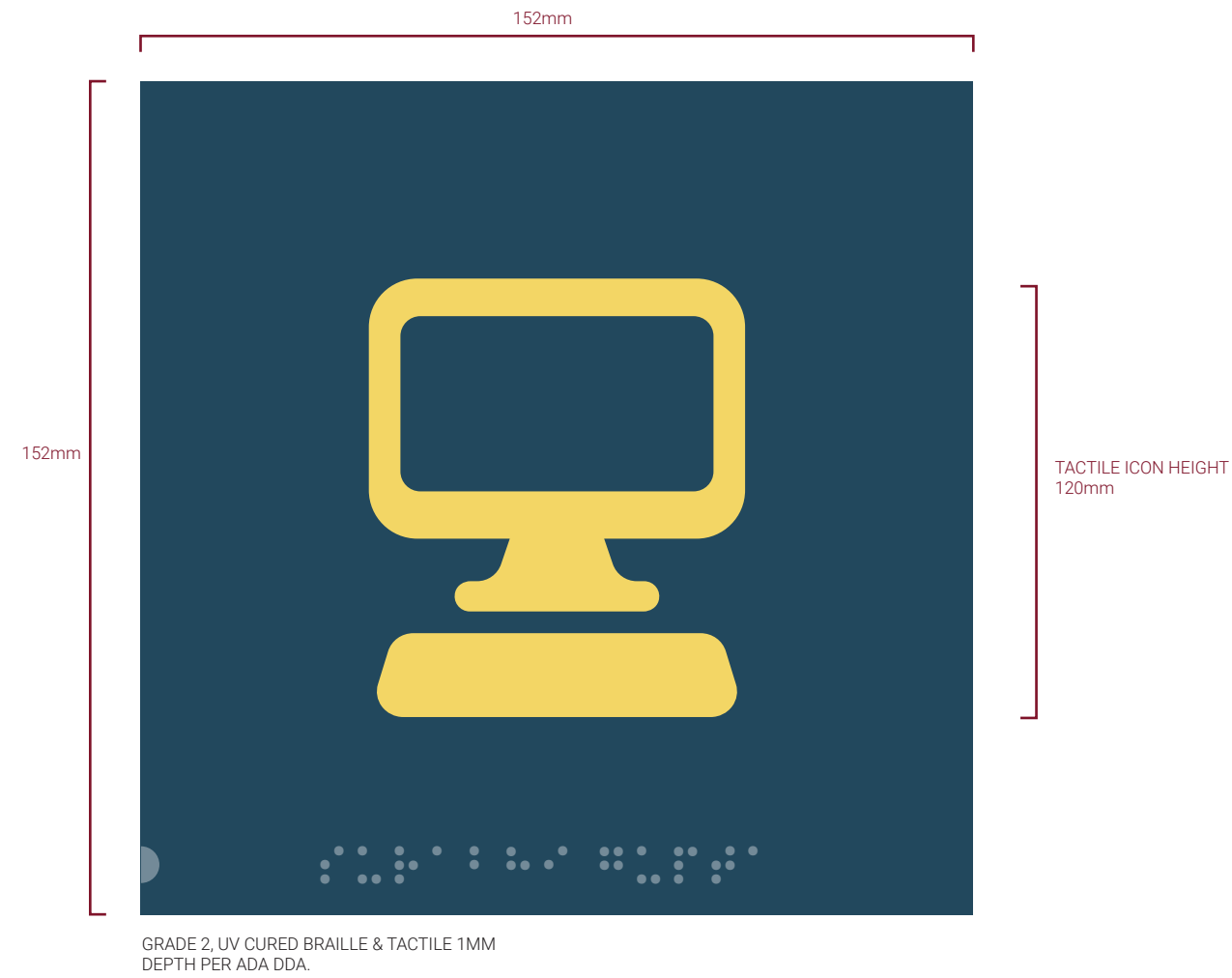
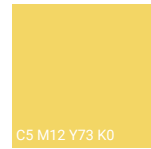
## Print Finish

Embossed 1mm UV Cured ink with CMYK layer  
Flat Printed UV Cured

## Fixation

3M VHB Double Sided Tape

## Colours:



# ST7 DIRECTIONAL SIGN

## Paint Finish

Stove Enamelled 15% Gloss

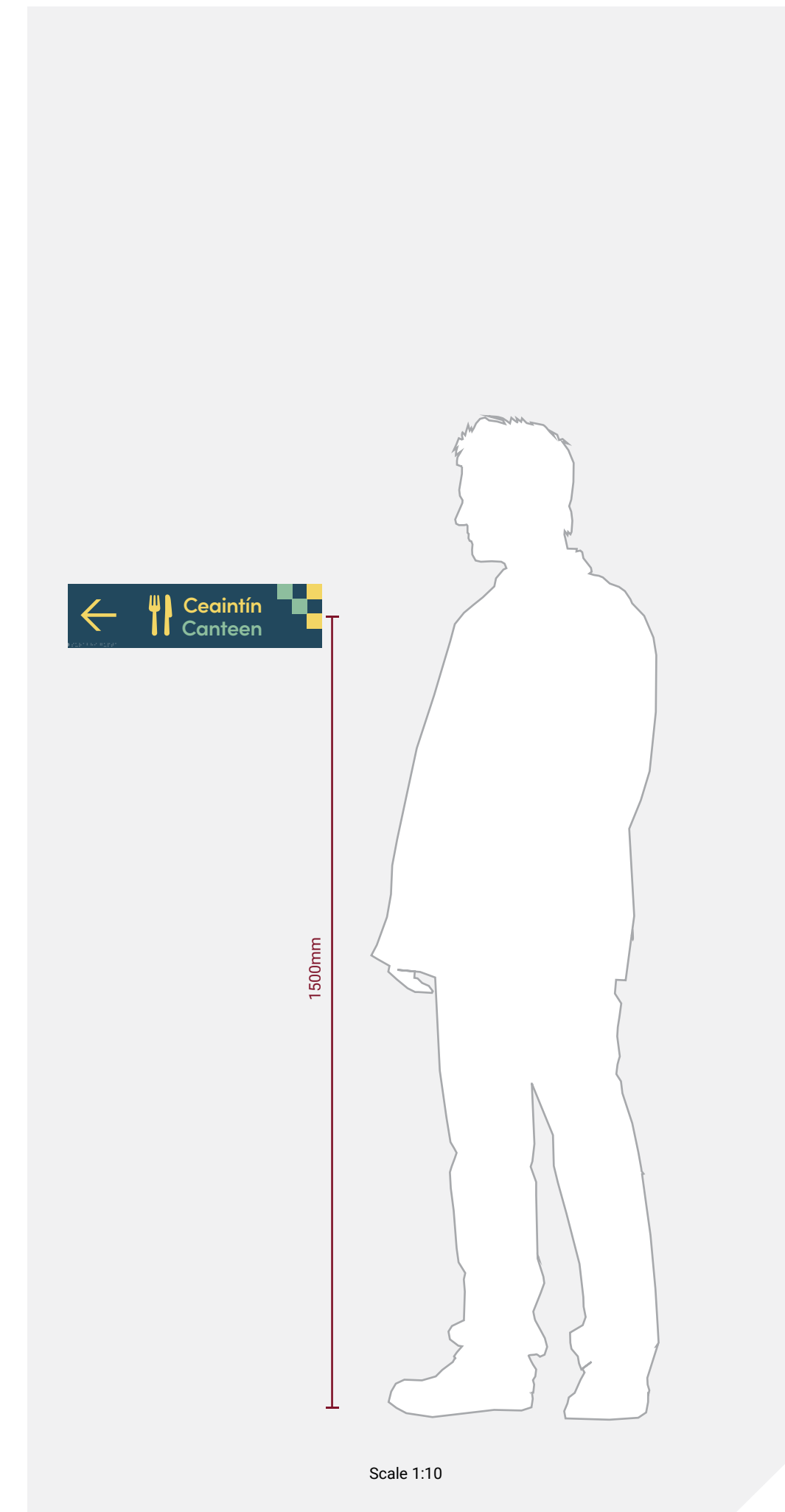
## Print Finish

Embossed 1mm UV Cured ink with CMYK layer  
Flat Printed UV Cured

## Fixation

3M VHB Double Sided Tape

## Colours:



# ST8 PROJECTING SIGN

## Paint Finish

Stove Enamelled 15% Gloss

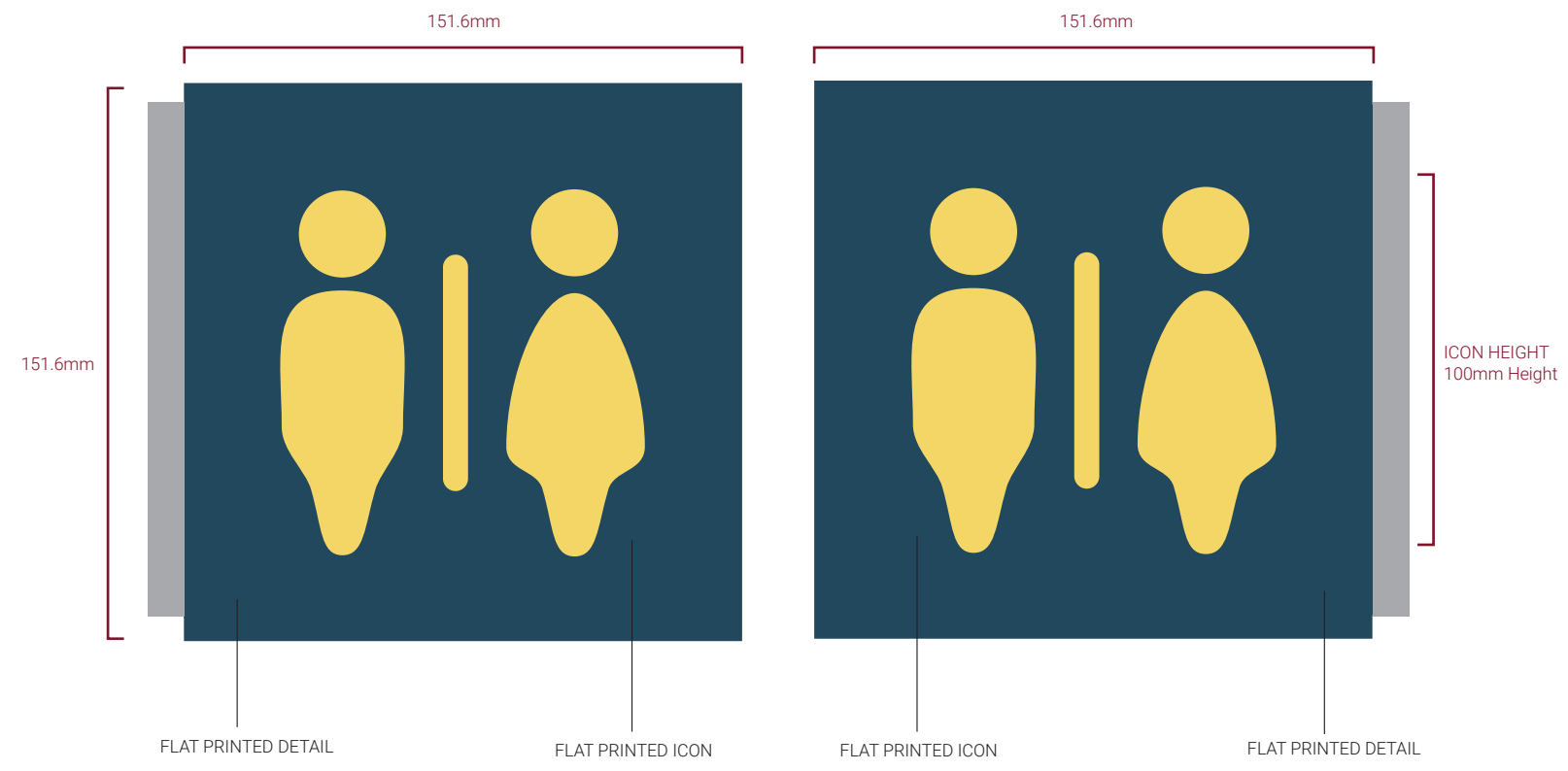
## Print Finish

Flat Printed UV Cured

## Fixation

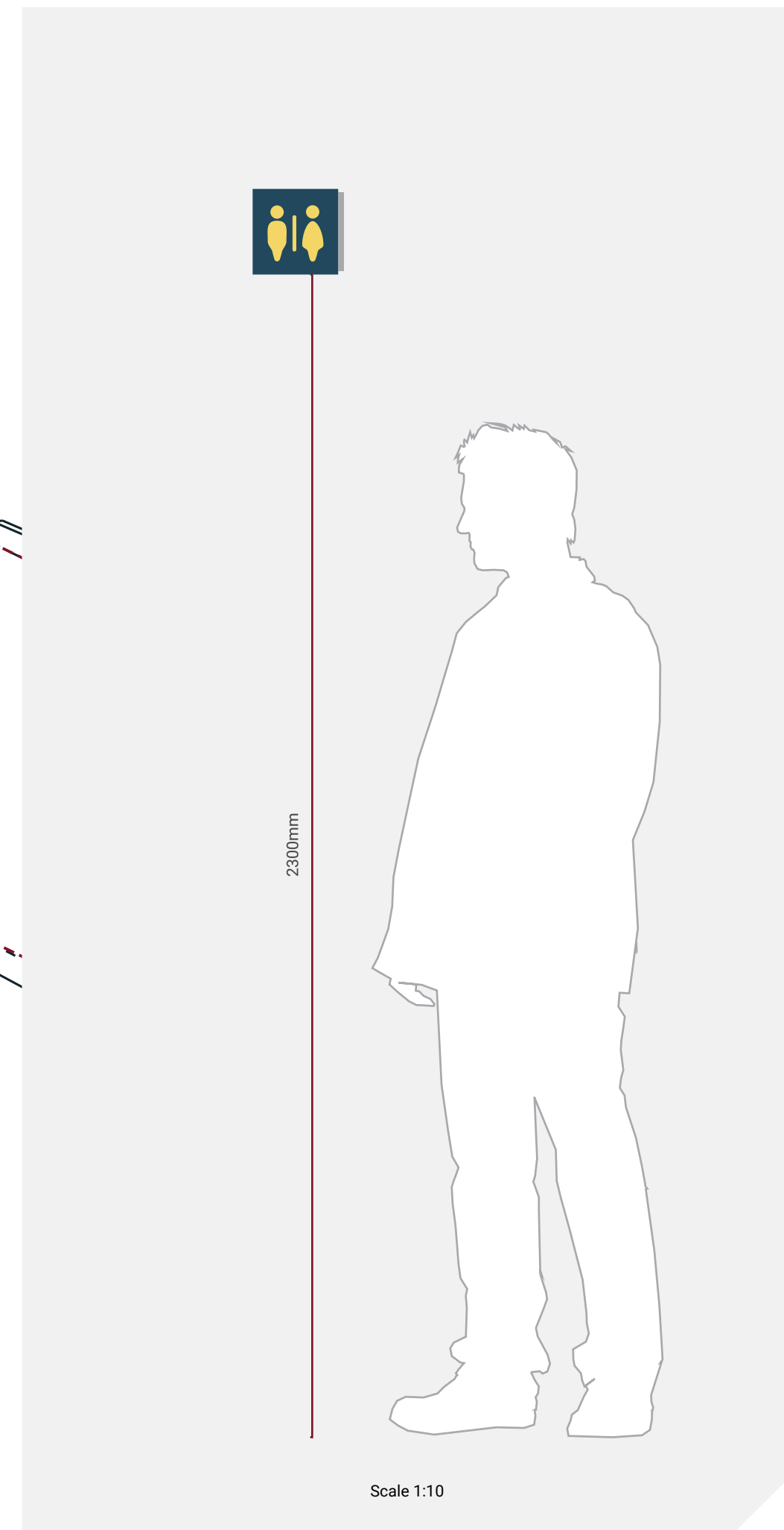
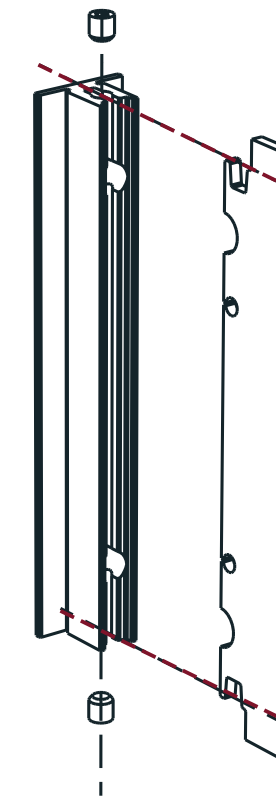
Mechanically fixed with rawl plugs and screws

## Colours:



FRONT & BACK VIEW

Scale 1:2



# ST10 EXTERNAL TOTEM

## Paint Finish

Stove Enamelled 15% Gloss

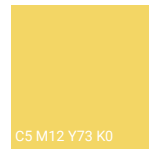
## Vinyl Finish

Self Adhesive Vinyl

## Fixation

Ground sleeve

## Colours




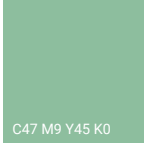

# ST11 POST AND PANEL

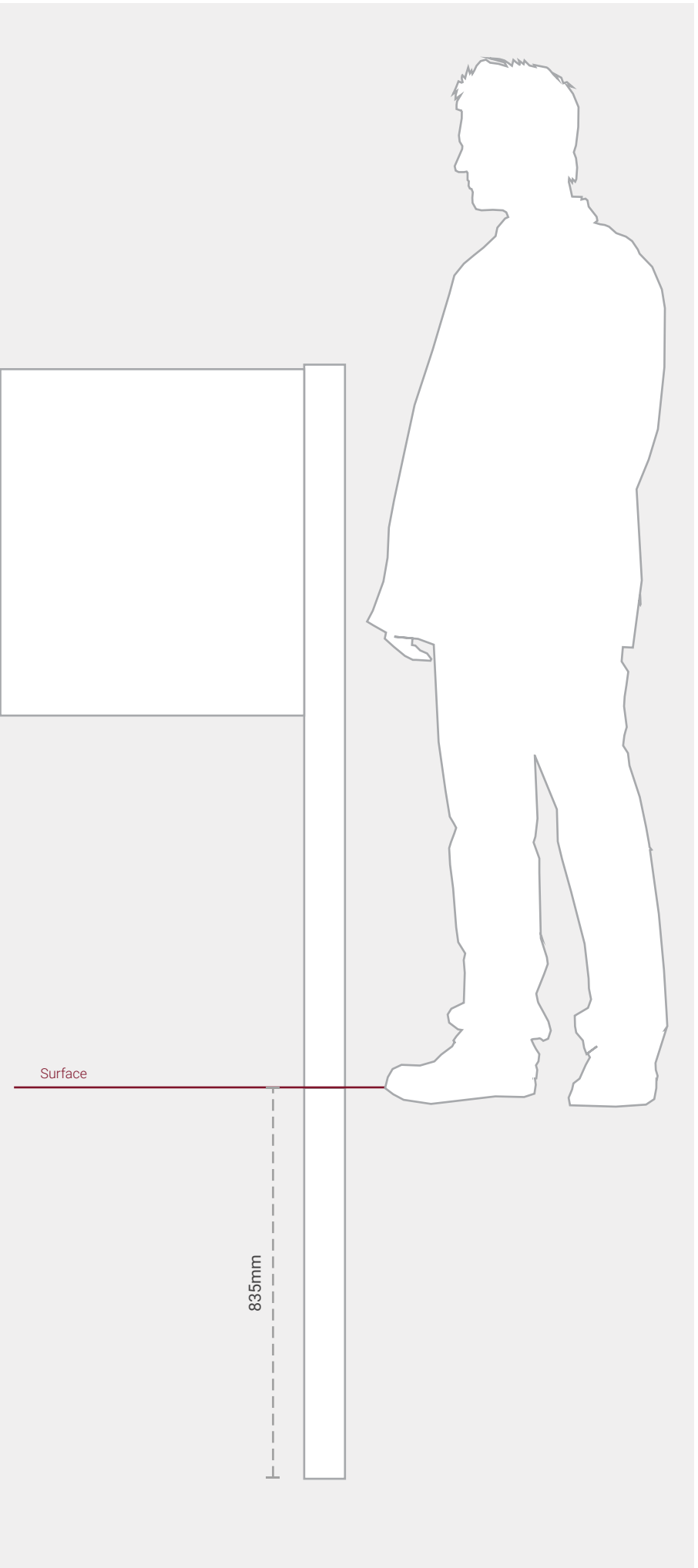
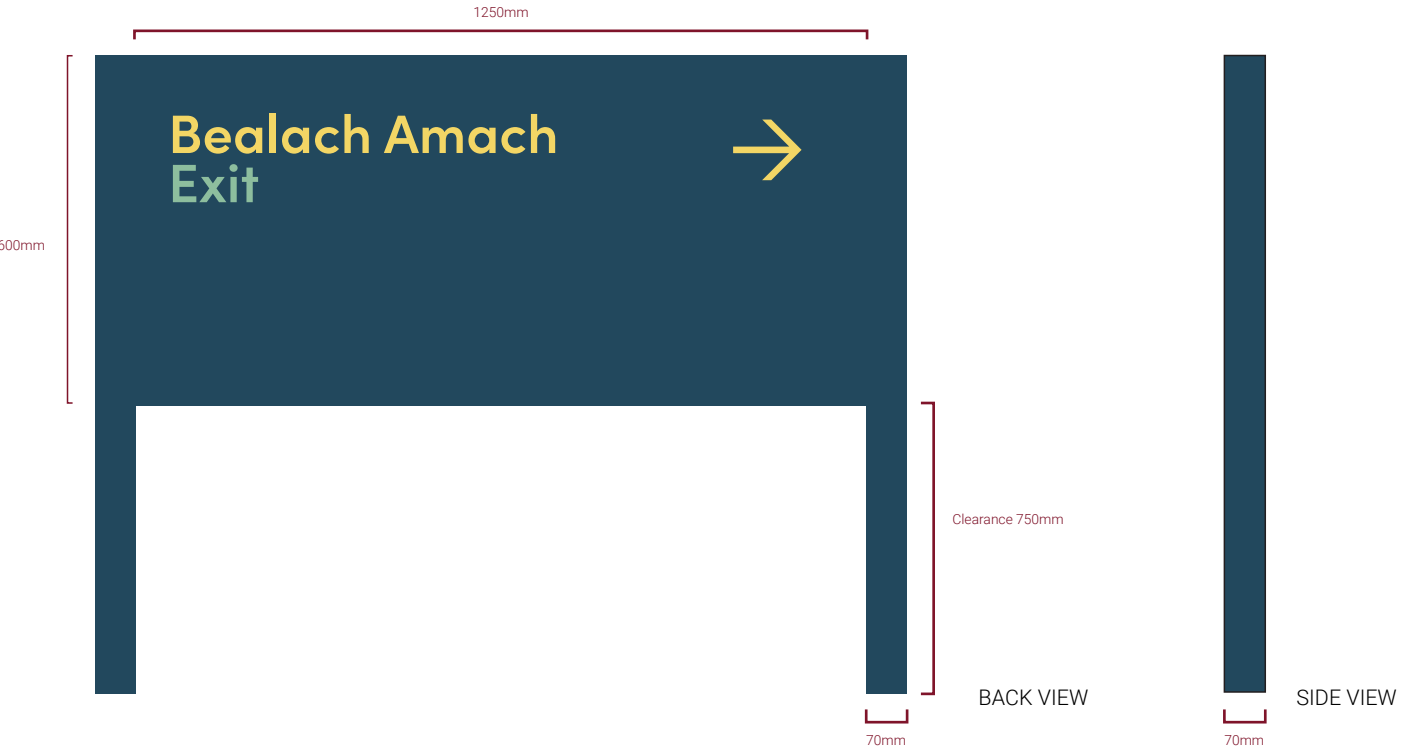
**Paint Finish**  
Stove Enamelled 15% Gloss

**Lettering Finish**  
Self Adhesive Vinyl

**Fixation**  
Posts to extend 500mm into ground

**Colours**

 C90 M66 Y44 K30	 C47 M9 Y45 K0
 C5 M12 Y73 K0	



Scale 1:12

# ST12 FINGERPOST SIGN

## Paint Finish

Stove Enamelled 15% Gloss

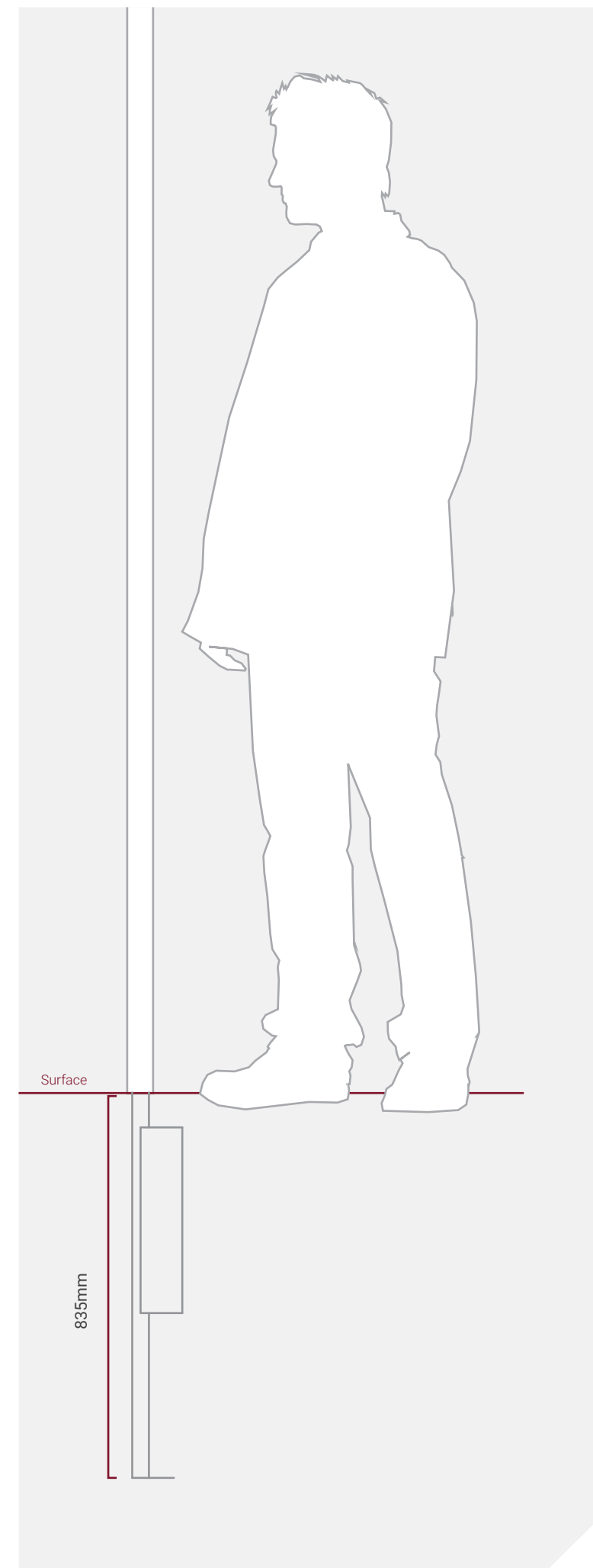
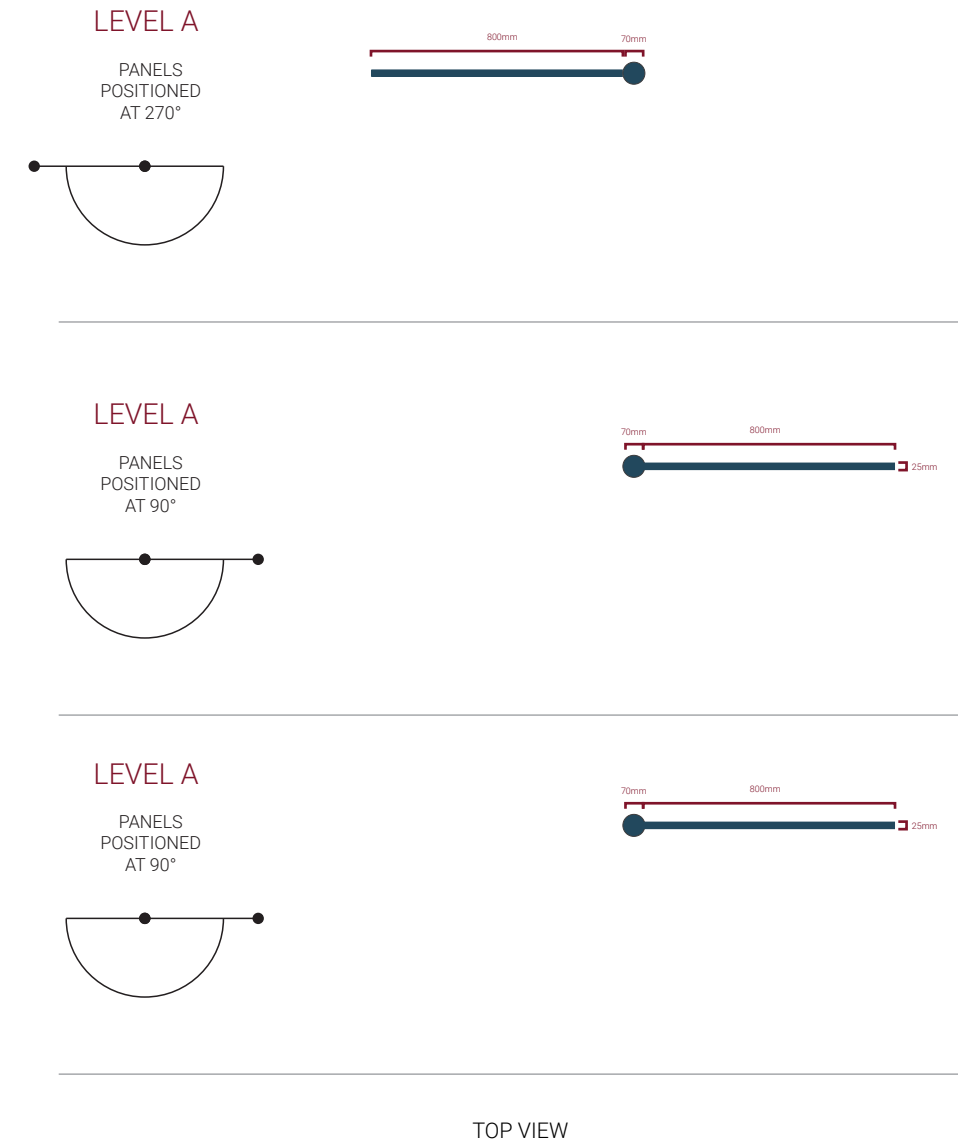
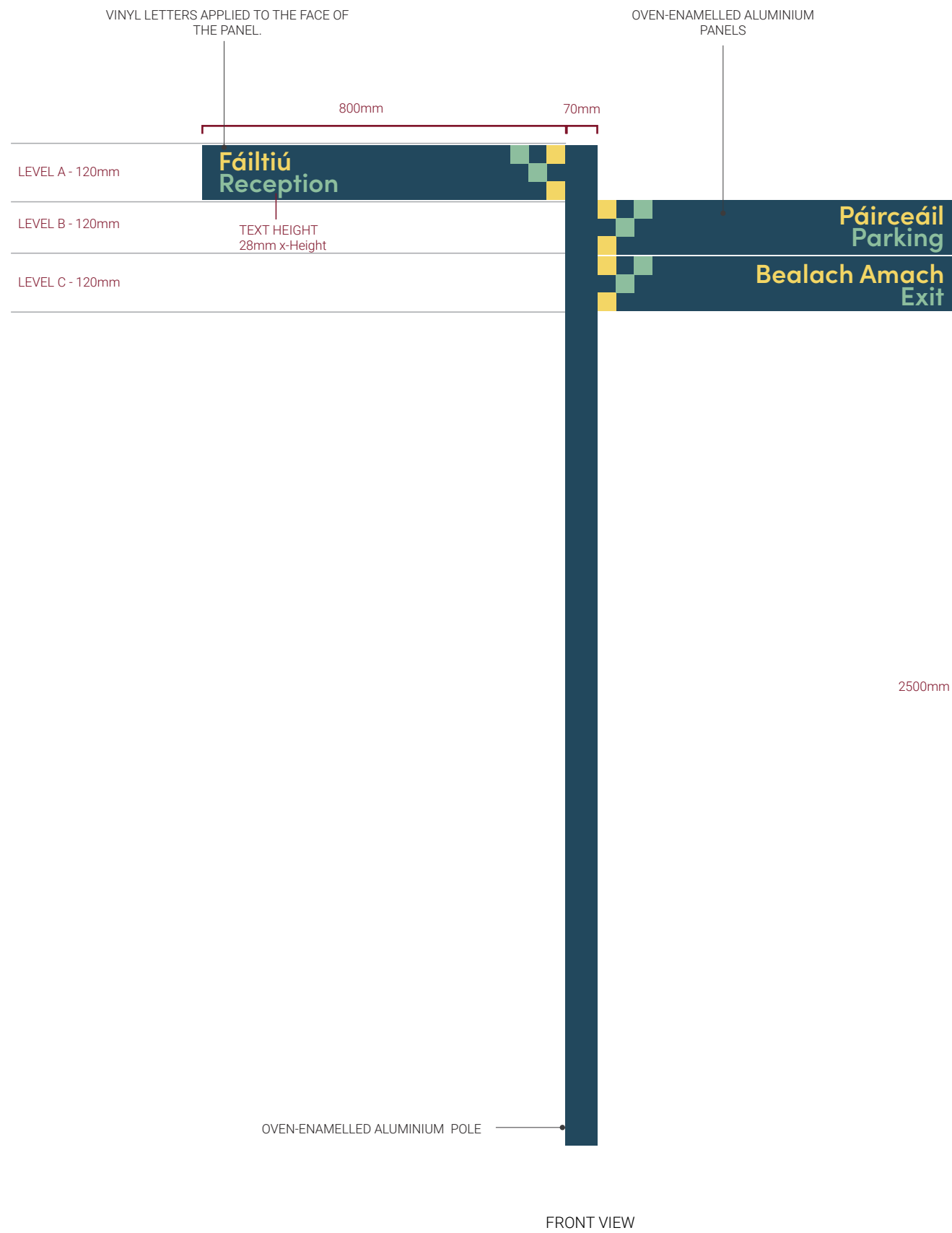
## Lettering Finish

Self Adhesive Vinyl

## Fixation

With 835mm ground sleeve

## Colours



Scale 1:12